GXS

SOLUTION SNAPSHOT:

- **Industry:** Sunglasses

- **Challenge:** To consolidate internal systems and processes following acquisition and integrate with SAP

- **Solution:** GXS TrustedLink® System i GXS Professional Services

BENEFITS:

- Administrative time savings

- Scalability to support over 80,000 retail customers

- Expert support and advice for faster mapping and integration

Stylemark, Inc.

The Overview

Stylemark, an industry leader in the sunglass market, is the fusion of four distinctly different and independent companies: StyleScience, Riviera, and recent additions Polaroid Eyewear and Motive Eyewear. Stylemark is committed to utilizing state-of-the-art technologies in its creative design, production and distribution processes while serving over 80,000 retailers in more than 67 countries. One technology Stylemark has implemented, GXS TrustedLink® System i ("TLi"), is the recognized leader for data transformation solutions on the System i platform. For 14 years, Stylemark has utilized TLi to automate the transfer of goods and services between their business partners.

The Business Challenge

As in any large organization, standardizing internal systems following an acquisition can be a daunting task. Stylemark selected SAP as its ERP system-of-choice to be implemented across each independent organization. The migration to SAP required that Stylemark change its existing system integration with the TLi application. Stylemark's volume of trading partners added another level of complexity to implementing the new ERP system. Implementing the new functionality required modifications to the existing map translation routines used. The project required resources that were familiar with both TLi and SAP to effectively and quickly perform the tasks.

GXS Professional Services—A Reliable Solution

GXS provided the experience and specialized skills needed to get the job done. GXS Professional Services consultants have years of experience in EDI implementations, coordination and mapping services and are practiced in ensuring the successful deployment and implementation of the GXS applications. The GXS consultants immediately became an integral part of the Stylemark team. Their approach ensured that Stylemark met the requirements of its business community, and they provided the focus for the entire team to meet the overall objectives of the project. The implementation of the TLi SAP Module allows Stylemark to monitor successful transformation, delivery and acknowledgment by its business partners via the SAP user interface in a real-time mode.

NORTH AMERICA AND GLOBAL HEADQUARTERS
9711 Washingtonian Blvd.
Gaithersburg, MD 20878, US
+1-800-560-4347 t
+1-301-340-4000 t
+1-301-340-5299 f
www.gxs.com

EUROPE, MIDDLE EAST AND AFRICA
18 Station Road
Sunbury-on-Thames
Middlesex TW16 6SU
United Kingdom
+44 (0)1932 776047 t
+44 (0)1932 776216 f
www.gxs.eu

ASIA PACIFIC
Room 1609-10
16/F China Resources Building
26 Harbour Road, Wanchai
Hong Kong
+852 2884-6088 t
+852 2513-0650 f
www.gxs.asia.com

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About GXS

GXS is a leading provider of B2B e-commerce solutions and operates the world's largest and most expansive network of integrated business communities. The company's software and services simplify and enhance businesses process integration and collaboration among networks of trading partners. Organizations worldwide, including more than 75 percent of the Fortune 500, use GXS solutions to extend their supply chain networks, optimize product launches, automate warehouse receiving, manage electronic payments and gain supply chain visibility. Based in Gaithersburg, Maryland, GXS has operations and offices around the world. For more information, see http://www.gxs.com, http://blogs.gxs.com and http://twitter.com/gxs.